



**FOR IMMEDIATE RELEASE**

**Thursday, May 7, 2020**

## **6<sup>th</sup> Annual Wild & Scenic Film Festival Goes Virtual**

Chattahoochee Riverkeeper is excited to once again host the sixth annual Wild & Scenic Film Festival on Thursday, June 18, 2020. New this year, the event will be streamed entirely online, giving even more people access to an incredible lineup of films for a great cause.

"We feel like coming together as a community – whether in person or through a screen – is crucial right now," said Mallory Pendleton, CRK Headwaters Outreach Manager. "The Wild & Scenic Film Festival isn't about sitting next to someone in a theater, it's about connecting over important ideas like the environment we all share."

Attendees can expect to see award winning family-friendly films about nature, community activism, adventure, conservation, water, energy, climate change, wildlife, agriculture, environmental justice, and more.

"We do our best to choose a variety of films," said Mallory, "some with local interest, some 'feel good' films, some 'call-to-action' films, and some that make us feel connected as a global community."

The festival is a natural extension of CRK's year-round efforts to encourage stewardship of our river and all the waterways within our basin. The organization's work has continued, even while following social distancing guidelines, and includes using technology to track water quality in real time, maintain in-stream trash-collection devices, and more. Funds raised through this event will be used to grow and sustain [the Clean Lanier Equation](#), which is an initiative focused on pollution, education, and resilience in the Lake Lanier watershed.

"Doors" will open at 6:30 p.m. EST, at which point attendees will be able to gather online before films start at 7:00 p.m. EST. All ticket holders will be sent a link where they can access the recorded event until Tuesday, June 23, 2020.

Tickets are on sale now and can be purchased by texting WSFF to 41444 or by visiting [chattahoochee.org/wildscenic](http://chattahoochee.org/wildscenic). Tickets are \$12 per household and also include an annual membership to CRK.

With each ticket sold, \$1 will be donated to the [North Georgia Community Foundation's Coronavirus \(COVID-19\) Relief Fund](#). This fund is actively awarding grants to nonprofits across North Georgia who are serving the emergency needs in our community as a result of the COVID-19 pandemic.

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*Chattahoochee Riverkeeper's mission is to protect and preserve the Chattahoochee River, its lakes and tributaries for the people, fish and wildlife that depend upon it.*

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