



VALLEY RIVER RALLY

Saturday, May 1, 2021
West Point, GA

The Valley River Rally is an easy-going paddle trip and community gathering that draws people together from around the Middle Chattahoochee region.

This annual event kicks off in the evening with the launch of kayaks, canoes and paddle boards at Hardley Creek Park for a three-mile paddle along a pristine section of the Chattahoochee River. Once paddlers reach the City of West Point Downtown River Park, all are welcome to join for a family-friendly party featuring live music, dinner, local craft beer, games, and learning booths. Proceeds from the event support Chattahoochee Riverkeeper programs like the West Point Lake Floating Classroom and Neighborhood Water Watch.



Scan here or visit chattahoochee.org/vrr to learn more about the Valley River Rally.

Questions?
Email [hjacob@chattahoochee.org](mailto:hjacobs@chattahoochee.org).

Valley River Rally Sponsor Benefit Packages

Sponsor Benefits	River Advocate \$2,500	River Conservator \$1,000	River Steward \$750	River Patron \$500	Friend of the River \$250
Recurring recognition through all social media platforms					
Two-hour cruise for 15 people on West Point Lake					
Name/logo on 'Save the Date' (online)					
Name/logo on event webpage					
Name/logo on digital invitation					
Recognition in CRK's RiverFLASH e-blast (16,000+ people)					
Name/logo on event signage					
Recognition in RiverCHAT newsletter					
Paddler registrations	10 paddler registrations	8 paddler registrations	6 paddler registrations	4 paddler registrations	2 paddler registrations

Logo must be a high-resolution vector file with a transparent background.

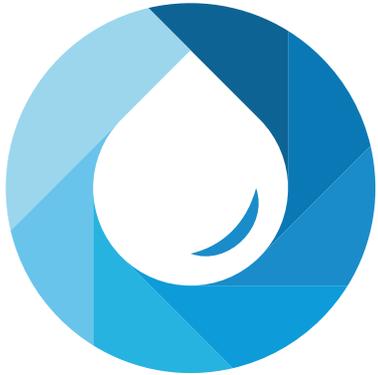
Questions about this event? Email Henry Jacobs, Middle Chattahoochee Director, at [hjacob@chattahoochee.org](mailto:hjacobs@chattahoochee.org).

LOGO SUBMISSION GUIDELINES

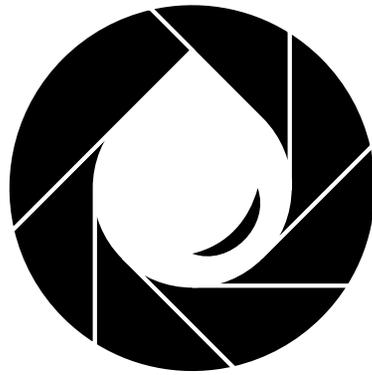
Thank you for wanting to partner with Chattahoochee Riverkeeper!

We value all members of the Chattahoochee community that want to support our work to protect this crucial liquid lifeline. We also take deep pride in our sponsors, and want to ensure that we are able to display your brand as intended and by design. To ensure your logo displays properly in all the assets you are entitled to, we've put together a few logo submission tips below:

Please submit two versions of your logo - one in full-color and one in monochrome (black and white).



Full-color example



Monochrome example

Please submit your logo as a vector file.

Vectors are scalable (not rasterized, or "flat") and ensure your logo will display properly at all sizes. Acceptable vector file types are listed below:

YES

.ai

.eps

.pdf

.svg

NO

.jpg

.png

.tif

.gif

Logos should be emailed to jregeski@chattahoochee.org.



Keeping Watch Over Our Waters