



CHATTAHOOCHEE RIVERKEEPER®

Keeping Watch Over Our Waters

2021 Partnership Opportunities

SWEEP THE HOOCH

Saturday, March 27, 2021 **Chattahoochee Watershed**

VALLEY RIVER RALLY

Saturday, May 1, 2021 **West Point, GA**

WILD & SCENIC FILM FESTIVAL

Saturday, May 15, 2021 **Gainesville, GA**

PATRON DINNER

Thursday, September 16, 2021 **The Stave Room in Atlanta, GA**



Scan here or visit chattahoochee.org/corporate-partnerships to learn more about supporting CRKs work.

Questions? Email rpowell@chattahoochee.org.



SWEEP THE HOOCH

Saturday, March 27, 2021
Chattahoochee Watershed

Show your support for the 11th annual Sweep the Hooch, our region's largest one-day, watershed-wide litter cleanup. Hosting more than 40 cleanup sites from the Chattahoochee headwaters to Columbus, GA, Sweep the Hooch is THE spring event to make a difference in our communities.

In 2020, more than 1,000 volunteers removed 73,646 pounds (36.8 tons) of trash, tires and recyclables from parks, creeks, and the river we all share. Of that 73,646 pounds, more than 19,288 pounds (9.6 tons) were recycled. This event is hosted in partnership with local, state, and national organizations and businesses with a presence in the Chattahoochee watershed.



Scan here or visit chattahoochee.org/sweepthehooch to learn more about Sweep the Hooch. Questions? Email tbates@chattahoochee.org.

SWEEP THE HOOCH

Sponsor Benefit Packages

Sponsor Benefits	River Hero \$20,000	River Champion \$15,000	River Benefactor \$10,000	River Defender \$5,000	River Advocate \$2,500	River Conservator \$1,000	Nonprofit Sponsor \$500
On-site logo display							
Service project for up to 50 people in 2021							
Marketing tent/booth at cleanup site							
Logo on CRK's cleanup webpage through 2021							
Logo on volunteer registration page							
Name on press release before event							
Recognition in CRK's RiverCHAT newsletter (4,000+ copies distributed)							
Reserved volunteer registrations	40 volunteer registrations	35 volunteer registrations	25 volunteer registrations	20 volunteer registrations	15 volunteer registrations	10 volunteer registrations	4 volunteer registrations
Name recognition on Sweep the Hooch webpage and print ads							

Logo must be a high-resolution vector file with a transparent background.

Questions about this event? Email Tammy Bates, Outings Manager, at tbates@chattahoochee.org.



VALLEY RIVER RALLY

Saturday, May 1, 2021
West Point, GA

The Valley River Rally is an easy-going paddle trip and community gathering that draws people together from around the Middle Chattahoochee region.

This annual event kicks off in the evening with the launch of kayaks, canoes and paddle boards at Hardley Creek Park for a three-mile paddle along a pristine section of the Chattahoochee River. Once paddlers reach the City of West Point Downtown River Park, all are welcome to join for a family-friendly party featuring live music, dinner, local craft beer, games, and learning booths. Proceeds from the event support Chattahoochee Riverkeeper programs like the West Point Lake Floating Classroom and Neighborhood Water Watch.



Scan here or visit chattahoochee.org/vrr to learn more about the Valley River Rally.

Questions?

Email [hjacob@chattahoochee.org](mailto:hjacobs@chattahoochee.org).

Valley River Rally Sponsor Benefit Packages

Sponsor Benefits	River Advocate \$2,500	River Conservator \$1,000	River Steward \$750	River Patron \$500	Friend of the River \$250
Recurring recognition through all social media platforms					
Two-hour cruise for 15 people on West Point Lake					
Name/logo on 'Save the Date' (online)					
Name/logo on event webpage					
Name/logo on digital invitation					
Recognition in CRK's RiverFLASH e-blast (16,000+ people)					
Name/logo on event signage					
Recognition in RiverCHAT newsletter					
Paddler registrations	10 paddler registrations	8 paddler registrations	6 paddler registrations	4 paddler registrations	2 paddler registrations

Logo must be a high-resolution vector file with a transparent background.

Questions about this event? Email Henry Jacobs, Middle Chattahoochee Director, at [hjacobson@chattahoochee.org](mailto:hjacobs@chattahoochee.org).



WILD & SCENIC FILM FESTIVAL

Saturday, May 15, 2021

The Wild & Scenic Film Festival inspires environmental activism and a love for nature through film. Attendees can expect to see award-winning films about nature, community activism, adventure, conservation, water, energy, climate change, wildlife, environmental justice, agriculture, and more. The carefully curated selection of films features stories that will give us a sense of place and what it means to be responsible stewards of the earth.

The festival is a natural extension of Chattahoochee Riverkeeper's efforts to encourage and inspire people to act on behalf of the environment. There will be virtual guest speakers, a silent auction, food trucks on-site, drink stations, and more!



Scan here or visit chattahoochee.org/wildscenic to learn more about the Wild & Scenic Film Festival.

Questions?

Email mpendleton@chattahoochee.org.

WILD & SCENIC FILM FESTIVAL Sponsor Benefit Packages

Sponsor Benefits	River Advocate \$2,500	River Conservator \$1,000	River Steward \$750	River Patron \$500	Friend of the River \$250
Community service day for 30 volunteers					
Recognition on digital Save the Date					
Recognition during opening remarks and on-screen before films begin					
Recognition on CRK's social media					
Recognition in CRK's RiverCHAT newsletter					
Recognition in CRK's RiverFLASH e-blasts					
Tickets to event	10	8	6	4	2
Recognition on event web page and on all electronic assets	Logo	Logo	Logo	Name	Name

Logo must be a high-resolution vector file with a transparent background.

Questions about this event? Email Mallory Pendleton, Headwaters Outreach Manager, at mpendleton@chattahoochee.org.



PATRON DINNER

Thursday, September 16, 2021
The Stave Room in Atlanta, GA

Join us for Chattahoochee Riverkeeper's 27th Annual Patron Experience, as we honor the individuals, institutions and businesses who have made a significant contribution to CRK's mission of protecting the Chattahoochee River.

This annual event, whether in person or virtual, brings together a committed group of community leaders and advocates to share stories of success about the river and the communities it serves.



Scan here or visit chattahoochee.org/patrodinner to learn more about our Patron Dinner.

Questions?

Email rpowell@chattahoochee.org.

PATRON DINNER Sponsor Benefit Packages

Sponsor Benefits	Presenting Sponsor \$30,000	River Hero \$20,000	River Champion \$15,000	River Benefactor \$10,000	River Defender \$5,000	River Advocate \$2,500	River Conservator \$1,000
Logo displayed at event							
60 second video "spotlight" during program							
Premier listing on all collateral							
Name or logo featured on-screen during reception							
Community service day for employees							
Recognition by executive director during program							
Ad in program	Full page	Full page	Half page	Quarter page			
Appreciation gift baskets delivered to home or office	Platinum	Gold	Silver	Bronze			
Name or logo on invitation							
Recognition in CRK's RiverCHAT newsletter							
Recognition in CRK's RiverFLASH e-blast (16,000+ people)							
Name or logo listed on web page and event collateral							
Tickets to the event	30 tickets (3 VIP tables)	20 tickets (2 VIP tables)	10 tickets (1 VIP tables)	10 tickets (1 VIP table)	6 tickets	4 tickets	2 tickets

Logo must be a high-resolution vector file with a transparent background.

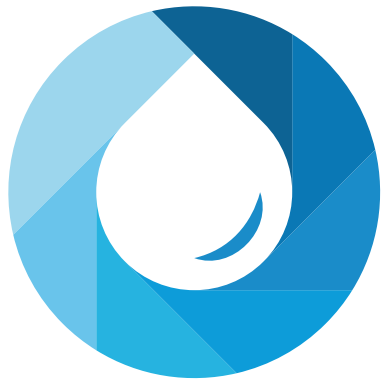
Questions about this event? Email Rebecca Powell, Development Director at rpowell@chattahoochee.org.

LOGO SUBMISSION GUIDELINES

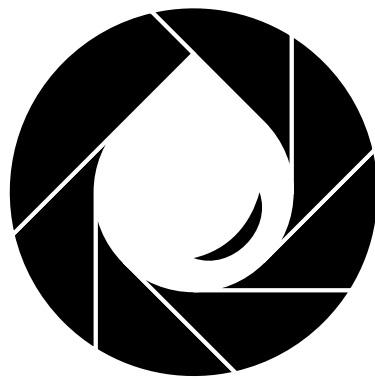
Thank you for wanting to partner with Chattahoochee Riverkeeper!

We value all members of the Chattahoochee community that want to support our work to protect this crucial liquid lifeline. We also take deep pride in our sponsors, and want to ensure that we are able to display your brand as intended and by design. To ensure your logo displays properly in all the assets you are entitled to, we've put together a few logo submission tips below:

Please submit two versions of your logo - one in full-color and one in monochrome (black and white).



Full-color example



Monochrome example

Please submit your logo as a vector file.

Vectors are scalable (not rasterized, or "flat") and ensure your logo will display properly at all sizes. Acceptable vector file types are listed below:

YES

.ai

.eps

.pdf

.svg

NO

.jpg

.png

.tif

.gif

Logos should be emailed to jregeski@chattahoochee.org.



Keeping Watch Over Our Waters