



**FOR IMMEDIATE RELEASE**

**Wednesday, March 17, 2021**

**Virtual Wild & Scenic Film Festival to support Lake Lanier cleanups, environmental protection, and more on May 15**

All are invited to experience diverse stories of nature and the people working to protect it during the Wild & Scenic Film Festival hosted by Chattahoochee Riverkeeper (CRK). The event will be streamed entirely online on May 15, giving even more people access to an incredible lineup of films for a meaningful cause.

"The Wild & Scenic Film Festival is sure to inspire everyone to appreciate the natural world we all share," said Mallory Pendleton, CRK Headwaters Outreach Manager, "which is especially important right now given that nature and the recreational opportunities it presents have been such a stress reliever throughout the past year."

Attendees can expect to see award winning family-friendly films about nature, community activism, adventure, conservation, water, energy, climate change, wildlife, environmental justice, agriculture, and more.

"This film festival isn't just a one-sided show," said Mallory. "It's a chance for our whole community to enjoy both local and global stories together but apart. We'll chat with each other in real time, sharing our own perspectives on the films and our environment."

The festival is a natural extension of CRK's year-round efforts to encourage stewardship of our river and all the waterways within our basin. The organization's work has continued while maintaining recommended COVID-19 prevention guidelines and includes using remote technology to track water quality in real time, maintaining in-stream trash-collection devices, hosting socially distant volunteer trash cleanups, and more.

Funds raised through this event will be used to grow and sustain [The Clean Lanier Equation](#), which is a CRK initiative focused on pollution, education, and resilience in the Lake Lanier watershed.

"Doors" will open at 6:30 p.m. EST, at which point attendees will be able to gather online before films start at 7:00 p.m. EST. CRK's Wild & Scenic Film Festival also includes an online silent

auction, where attendees and friends can bid on items and experiences in support of CRK's mission both before and after the virtual event.

Tickets are on sale now and can be purchased at [chattahoochee.org/wildscenic](http://chattahoochee.org/wildscenic). Tickets start at \$12 per household and include a raffle entry and an annual membership to CRK.

All ticket holders will be sent a digital ticket with a link to where they can access the livestream event on May 15. All the event's films and full program will be accessible to ticket holders until May 20.

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*Chattahoochee Riverkeeper's mission is to protect and preserve the Chattahoochee River, its lakes and tributaries for all people, fish and wildlife that depend upon it.*

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