



PATRON CELEBRATION

Fall 2022
Atlanta, GA

Join us for Chattahoochee Riverkeeper's 28th Annual Patron Celebration, as we honor the individuals, institutions, and businesses who have made a significant contribution to CRK's mission of protecting the Chattahoochee River.



This annual event brings together a passionate community to hear stories of success on the river and in our watershed. The biggest CRK fundraiser of the year, this event represents 20% of our annual operating budget.



Scan here or visit chattahoochee.org/patrodinner to learn more about our Patron Celebration. Questions? Email kthiessen@chattahoochee.org.

PATRON CELEBRATION PARTNER BENEFITS

Sponsor Benefits	Presenting sponsor \$30,000	River Hero \$20,000	River Champion \$15,000	River Benefactor \$10,000	River Defender \$5,000	River Advocate \$2,500	River Conservator \$1,000
"Presented by" listing							
Name or logo featured on-screen during reception							
Community service day for employees							
Recognition by CRK executive director during program							
Ad in event program	full page	full page	half page	quarter page			
Guided excursion on Lake Lanier or Chattahoochee River	25 guests Floating Classroom	25 guests Floating Classroom	3 guests Patrol Boat	3 guests Patrol Boat			
Name or logo on invitation							
Recognition in CRK eblasts and printed newsletter (distributed to 17,000+ people)							
Name listed in press release, event web page							
Tickets to event	20 tickets (2 VIP tables)	20 tickets (2 VIP tables)	10 tickets (1 VIP table)	10 tickets (1 VIP table)	6 tickets	4 tickets	2 tickets



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Kyndall Thiessen, Membership Director, at kthiessen@chattahoochee.org.

LOGO SUBMISSION GUIDELINES

Thank you for wanting to partner with Chattahoochee Riverkeeper!

We value all members of the Chattahoochee community that want to support our work to protect this crucial liquid lifeline. We also take deep pride in our sponsors, and want to ensure that we are able to display your brand as intended and by design. To ensure your logo displays properly in all the assets you are entitled to, we've put together a few logo submission tips below:

Please submit two versions of your logo, one in full-color and one in monochrome (black and white).



Full-color example



Monochrome example

Please submit your logo as a vector file.

Vectors are scalable (not rasterized, or "flat") and ensure your logo will display properly at all sizes. Acceptable vector file types are listed below:

YES

.ai

.eps

.pdf

.svg

NO

.jpg

.png

.tif

.gif



CHATTAHOOCHEE
RIVERKEEPER®