



SWEEP THE HOOCH

Saturday, March 26, 2022
Chattahoochee Watershed

Show your support for the 12th annual Sweep the Hooch, our region's largest one-day, watershed-wide litter cleanup. Hosting more than 50 cleanup sites between the river's headwaters in Helen, through Atlanta, and down to Columbus, GA, Sweep the Hooch is THE spring event to make a difference in our communities.



In 2021, more than 2,100 volunteers removed 61 tons of trash, tires, and recyclables from parks, creeks, and the river we all share. Of that 61 tons, more than 5 tons were recycled. This event is hosted in partnership with local, state, and national organizations and businesses with a presence in the Chattahoochee watershed.



Scan here or visit chattahoochee.org/sweepthehooch to learn more about Sweep the Hooch. Questions? Email tbates@chattahoochee.org.

SWEEP THE HOOCH PARTNER BENEFITS

Sponsor Benefits	River Hero \$20,000	River Champion \$15,000	River Benefactor \$10,000	River Defender \$5,000	River Advocate \$2,500	River Conservator \$1,000	Nonprofit Sponsor \$500
Logo on t-shirt given to all volunteers							
Service project for up to 50 people in 2022							
Marketing tent/booth at cleanup site							
Logo on CRK's cleanup webpage through 2022							
Logo on Sweep the Hooch webpage through 2022							
Name on press release before event							
Recognition in CRK's RiverCHAT newsletter (4,000+ copies distributed)							
Reserved volunteer registrations	40 volunteer registrations	35 volunteer registrations	25 volunteer registrations	20 volunteer registrations	15 volunteer registrations	10 volunteer registrations	4 volunteer registrations
Name recognition on Sweep the Hooch webpage and print ads							
Recognition in CRK's RiverFLASH e-blast (17,000+ people)							



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Tammy Bates, Outings Manager, at tbates@chattahoochee.org.

LOGO SUBMISSION GUIDELINES

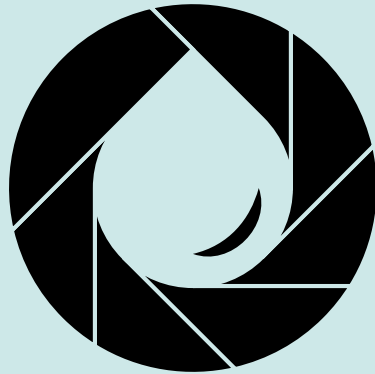
Thank you for wanting to partner with Chattahoochee Riverkeeper!

We value all members of the Chattahoochee community that want to support our work to protect this crucial liquid lifeline. We also take deep pride in our sponsors, and want to ensure that we are able to display your brand as intended and by design. To ensure your logo displays properly in all the assets you are entitled to, we've put together a few logo submission tips below:

Please submit two versions of your logo, one in full-color and one in monochrome (black and white).



Full-color example



Monochrome example

Please submit your logo as a vector file.

Vectors are scalable (not rasterized, or "flat") and ensure your logo will display properly at all sizes. Acceptable vector file types are listed below:

YES

.ai

.eps

.pdf

.svg

NO

.jpg

.png

.tif

.gif



CHATTAHOOCHEE
RIVERKEEPER®