



VALLEY RIVER RALLY

Saturday, May 7, 2022

West Point, GA

The Valley River Rally is an easy-going paddle trip and community gathering that draws people together from around the Middle Chattahoochee region.



The 6th Annual Valley River Rally kicks off in the evening with the launch of kayaks, canoes, and paddle boards at Hardley Creek Park for a three-mile paddle along a pristine section of the Chattahoochee River. Once paddlers reach the City of West Point Downtown River Park, all are welcome to join for a family friendly party featuring live music, dinner, local craft beer, games, and learning booths. Proceeds from the event support Chattahoochee Riverkeeper programs like the West Point Lake Floating Classroom and Neighborhood Water Watch.



Scan here or visit chattahoochee.org/vrr to learn more about the Valley River Rally. Questions? Email [hjacob@chattahoochee.org](mailto:hjacobs@chattahoochee.org).

VALLEY RIVER RALLY PARTNER BENEFITS

Sponsor Benefits	River Advocate \$2,500	River Conservator \$1,000	River Steward \$750	River Patron \$500	Friend of the River \$250
Two hour cruise for 15 people on West Point Lake					
Recurring recognition on all of CRK's social media platforms					
Name on digital save the date (commitment and logo due March 18)					
Logo on CRK web page (commitment and logo due April 22)					
Name on digital invitation					
Recognition in CRK eblast (distributed to 17,000+ people)					
Name on event signage (commitment and logo due April 8)					
Reserved paddler registrations	10 paddler registrations	8 paddler registrations	6 paddler registrations	4 paddler registrations	2 paddler registrations
Name on CRK web page					



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Henry Jacobs, Middle Chattahoochee Director, at [hjacob@chattahoochee.org](mailto:hjacobs@chattahoochee.org).

LOGO SUBMISSION GUIDELINES

Thank you for wanting to partner with Chattahoochee Riverkeeper!

We value all members of the Chattahoochee community that want to support our work to protect this crucial liquid lifeline. We also take deep pride in our sponsors, and want to ensure that we are able to display your brand as intended and by design. To ensure your logo displays properly in all the assets you are entitled to, we've put together a few logo submission tips below:

Please submit two versions of your logo, one in full-color and one in monochrome (black and white).



Full-color example



Monochrome example

Please submit your logo as a vector file.

Vectors are scalable (not rasterized, or "flat") and ensure your logo will display properly at all sizes. Acceptable vector file types are listed below:

YES

.ai

.eps

.pdf

.svg

NO

.jpg

.png

.tif

.gif



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