



# BECCA SUE KLEIN ALL KIDS FISH

Saturday, May 6 (co-ed), Helen, GA  
Saturday, August 5 (co-ed, 100% scholarship program),  
Piedmont Park, Atlanta, GA  
Saturday, October 21 (all girls), Helen, GA

The annual Becca Sue Klein All Kids Fish events aim to inspire the next generation of fly anglers and conservationists through three full-day fly fishing retreats. Youth, ages 10-18, spend the day in either the headwaters region of the Chattahoochee River watershed or in the heart of Atlanta at Piedmont Park, learning to assemble and cast a fly rod, to tie knots and proper gear use, safe fish handling and conservation, and how a healthy watershed sustains life.



These annual events are supported by many partner groups and volunteers, including The Orvis Company; our hosts Unicoi Outfitters, Smithgall Woods State Park, and Piedmont Park Conservancy; international partner, United Women on the Fly; and nonprofit partners Foster Cares, YMCA, Lost and Found Youth, and LaAmistad. Together we can impact the lives of young people and marginalized youth by providing a once in a lifetime experience they are sure to remember for years to come.



Scan here or visit  
[chattahoochee.org/allkidsfish](https://chattahoochee.org/allkidsfish) to  
learn more about All Kids Fish events.  
Questions? Email  
[bklein@chattahoochee.org](mailto:bklein@chattahoochee.org).

# ALL KIDS FISH PARTNER BENEFITS

Sponsor Benefits	Presenting Sponsor \$10,000	Native Brookie Sponsor \$5,000	Wild Brown Trout Sponsor \$2,500	Rainbow Trout Sponsor \$1,500	Nonprofit and Community Partner \$500	Gear Sponsor (in-kind donation of 90+ items)
"Presented by" listing	Yes	No	No	No	No	No
Service project for up to 50 people in 2023	Yes	Yes	Yes	Yes	Yes	Yes
Discount from The Orvis Company on corporate shirt order and embroidery	Yes	Yes	No	No	No	No
Name on event signage	Yes	Yes	Yes	Yes	Yes	Yes
Opportunity to include marketing collateral in goodie bags	Yes	Yes	Yes	No	No	No
Logo on all marketing materials	Yes	Yes	Yes	Yes	Yes	Yes
Recurring recognition on CRK's social media platforms	Yes	Yes	Yes	Yes	No	No
Recognition in CRK e-blast and printed newsletter	Yes	Yes	Yes	Yes	Yes	Yes
Name listed on AKF web page with link to your website through 2023	Yes	Yes	Yes	Yes	Yes	Yes
Access to event photos (must be credited "[photographer name] for CRK")	Yes	Yes	Yes	Yes	Yes	Yes



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Becca Klein, Planned Giving Officer and Founder of the All Kids Fish, at [bklein@chattahoochee.org](mailto:bklein@chattahoochee.org).

# LOGO SUBMISSION GUIDELINES

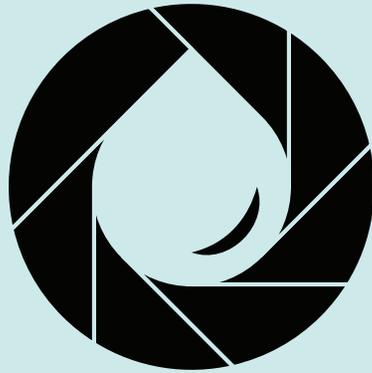
Thank you for wanting to partner with Chattahoochee Riverkeeper!

We value all members of the Chattahoochee community that want to support our work to protect this crucial liquid lifeline. We also take deep pride in our sponsors, and want to ensure that we are able to display your brand as intended and by design. To ensure your logo displays properly in all the assets you are entitled to, we've put together a few logo submission tips below.

Please submit two versions of your logo, one in full-color and one in monochrome (black and white).



Full-color example



Monochrome example

Please submit your logo as a vector file.

Vectors are scalable (not rasterized, or "flat") and ensure your logo will display properly at all sizes. Acceptable vector file types are listed below:

YES

.ai

.eps

.pdf

.svg

NO

.jpg

.png

.tif

.gif



**CHATTAHOOCHEE**  
RIVERKEEPER®