



CHATTAHOOCHEE RIVERKEEPER®

FOR IMMEDIATE RELEASE

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Chattahoochee Riverkeeper names Jason Ulseth as its new Executive Director

Atlanta, GA – The Chattahoochee Riverkeeper (CRK) Board of Directors is thrilled to announce that Riverkeeper Jason Ulseth will be appointed Executive Director with expanded responsibilities beginning August 7, 2023.

Chattahoochee Riverkeeper’s current Executive Director Juliet Cohen has announced she will step down to begin new employment with Cox Enterprises. Over her 15 years of service to Chattahoochee Riverkeeper, six as general counsel and eight as executive director, Cohen oversaw the growth of CRK’s membership, budget, and staff by more than 50%. The reach and breadth of CRK’s programs like Trash-Free Chattahoochee and Neighborhood Water Watch have grown by more than 100%.

“Under Juliet’s leadership, the river is cleaner than it has been in decades and communities throughout the basin are rediscovering the river,” says Rutherford Seydel, Co-Chair of CRK’s Board of Directors. “We thank Juliet for her unwavering commitment and leadership of the organization for more than 15 years and wish her well on the next step of her professional journey.”

Cohen co-led the organization alongside Ulseth, who began working for Chattahoochee Riverkeeper in 2008 as Technical Programs Director and has served as Riverkeeper since 2015. Ulseth is a national expert on water quality and a leader in the water advocacy field.

“Jason has demonstrated his strong leadership skills during the past 16 years and is deeply dedicated to the CRK mission,” says David Kirkpatrick, Co-Chair of CRK’s Board of Directors. “The Board is thrilled that Jason will continue to lead the organization in providing the quality programs and stewardship of the river that our communities depend on.”

In addition, the Board has promoted Henry Jacobs to Deputy Director to provide support for the transition. Jacobs joined Chattahoochee Riverkeeper as an intern in 2013 and most recently served as Middle Chattahoochee Director. During his tenure, Jacobs has grown the Middle Chattahoochee regional budget by more than 400% and has strategically grown the footprint of the organization’s operations and influence throughout the Middle Chattahoochee region. Jacobs is poised to expand his impact throughout the organization’s entire operations leveraging his many talents and experience learned through 10 years of dedication and leadership at CRK. Several other staff changes have been made to support this transition.

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About Chattahoochee Riverkeeper

Our mission is to educate, advocate and secure the protection and stewardship of the Chattahoochee River, including its lakes, tributaries, and watershed, in order to restore and conserve their ecological health for the people and wildlife that depend on the river system and in recognition of the important ecosystem functions provided throughout the region and planet. For more information, visit www.chattahoochee.org.

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