



**CHATTAHOOCHEE
RIVERKEEPER®**
Keeping watch over our waters since 1994

2024 PARTNERSHIP OPPORTUNITIES

Thank you for considering sponsoring a Chattahoochee Riverkeeper event.

From festivals to fly fishing workshops and cleanups to cocktail parties, our events educate and entertain in an effort to support our mission to protect and preserve the Chattahoochee River.



SWEEP THE HOOCH

March 23

60+ cleanup sites in the
Chattahoochee watershed



BECCA SUE KLEIN ALL KIDS FISH

May 4 Helen, GA

August 24 Atlanta, GA

October 19 Helen, GA



WATERFEST

April 20 Gainesville, GA



PATRON CELEBRATION

October 4 Atlanta, GA

www.chattahoochee.org
Smyrna • Gainesville • LaGrange



SCAN HERE or visit
chattahoochee.org/corporate-partnerships
to learn more about supporting CRK's work.
Questions? Contact Kyndall Thiessen at
kthiessen@chattahoochee.org.



SWEEP THE HOOCH

Saturday, March 23, 2024
Chattahoochee Watershed

Sweep the Hooch is the southeast region's largest one-day, watershed-wide litter cleanup. Back for the 14th year, Sweep hosts more than 60 cleanup sites spread over 200 river miles from the headwaters in Helen, through Atlanta and down to Columbus, GA. Sweep the Hooch is THE spring cleanup event making a difference in all our communities throughout the Chattahoochee watershed.



In 2023, almost 1,500 volunteers removed 63,800 pounds (32 tons) of trash, tires and recyclables from parks, creeks, and the river we all share. Of that 63,800 pounds, more than 5,640 pounds (3 tons) were recycled. This event is hosted in partnership with local, state, national organizations and businesses with a presence in the Chattahoochee watershed, and we rely on the support of sponsors to host a cleanup of this magnitude.



Scan here or visit
chattahoochee.org/sweepthehooch
to learn more about Sweep the Hooch.
Questions? Email
tbates@chattahoochee.org.

SWEEP THE HOOCH PARTNER BENEFITS

Sponsor Benefits	River Hero \$20,000	River Champion \$15,000	River Benefactor \$10,000	River Defender \$5,000	River Advocate \$2,500	River Conservator \$1,000	Nonprofit Sponsor \$500
Logo on gift given to all volunteers (deadline March 8)							
Service project for up to 50 people in 2024							
Marketing banner at cleanup site							
Logo on CRK's cleanup webpage through 2024							
Name in press release before event							
Recognition in CRK's RiverCHAT newsletter	Logo	Logo	Logo	Name	Name	Name	Name
Reserved volunteer registrations at the event	40 volunteers	35 volunteers	25 volunteers	20 volunteers	15 volunteers	10 volunteers	5 volunteers
Recognition on Sweep the Hooch webpage through 2024	Logo	Logo	Logo	Name	Name	Name	Name
Recognition in CRK's RiverFLASH e-blast	Logo	Logo	Logo	Name	Name	Name	Name



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Tammy Bates, Outings Director, at tbates@chattahoochee.org.



BECCA SUE KLEIN ALL KIDS FISH

Saturday, May 4 (co-ed), Helen, GA

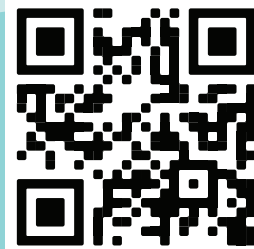
Saturday, August 24 (co-ed inclusive community
outreach program), Piedmont Park, Atlanta, GA

Saturday, October 19 (all girls), Helen, GA

The Becca Sue Klein All Kids Fish is an annual program that strives to ignite a passion for fly fishing and conservation in the rising generation of youth. Participants have the opportunity to explore the pristine headwaters region of the Chattahoochee River or the vibrant heart of Atlanta at Piedmont Park. During these day-long, action-packed retreats, anglers aged 10-18 experience a comprehensive curriculum including the art of assembling and casting a fly rod, mastering essential knots, understanding proper gear usage, and acquiring skills for safe fish handling and conservation. Additionally, they gain a deep appreciation for the significance of a healthy watershed in sustaining life.



These events succeed with the support of partner groups and a team of dedicated volunteers. Notable contributors include The Orvis Company, Unicoi Outfitters, and Piedmont Park Conservancy. We are also proud to collaborate with international partner United Women on the Fly, and nonprofit organizations such as La Amistad, Center for Pan Asian Community Services, Paddle 4 Tomorrow, iFishiBelong, and many others. By joining forces, we are able to make a profound impact on the lives of young people and students from historically underrepresented communities.



Scan here or visit
chattahoochee.org/allkidsfish to
learn more about All Kids Fish events.
Questions? Email
bklein@chattahoochee.org.

ALL KIDS FISH PARTNER BENEFITS

Sponsor Benefits	Presenting Sponsor \$10,000	Native Brookie Sponsor \$5,000	Wild Brown Trout Sponsor \$2,500	Rainbow Trout Sponsor \$1,000	Nonprofit & Small Business Partner \$500	Gear Sponsor (in-kind donation of 90+ items)
"Presented by" listing						
Service project for up to 50 people in 2024						
Discount from The Orvis Company on corporate shirt order and embroidery						
Name on event signage						
Opportunity to include marketing collateral in goodie bags						
Logo on all marketing materials						
Recognition on CRK's social media platforms						
Recognition in CRK e-blast and printed newsletter						
Name listed on AKF webpage with link to your website through 2024						
Access to event photos (must be credited "[photographer name] for CRK")						



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Becca Klein, Planned Giving Officer and Founder of the All Kids Fish, at bklein@chattahoochee.org.



Waterfest

Saturday, April 20, 2024
Gainesville, GA

The second annual Waterfest will be held in at Midland Greenway in Gainesville, GA and offered free to the public thanks to donors like you! This community gathering will feature live, local music, food & drinks, an environmental expo, and family-friendly activities. Proceeds from the event will support The Clean Lanier Equation – a CRK campaign that promotes the health of Lake Lanier through education, water quality testing, and resilience planning in the river's headwaters region.



Scan here or visit
chattahoochee.org/waterfest
to learn more about Waterfest.
Questions? Email
mpendleton@chattathoochee.org.

Waterfest PARTNER BENEFITS

Sponsor Benefits	River Advocate \$2,500	River Conservator \$1,000	River Steward \$750	River Patron \$500	Friend of the River \$250
Two-hour cruise for 25 people on Lake Lanier					
Verbal recognition on-stage at event					
Recognition on CRK's social media platforms					
Name on digital save-the-date (deadline March 15)					
Logo on event signage (deadline April 1)					
Recognition in CRK e-blasts and printed newsletter	Logo	Logo	Logo	Name	
10'x10' exhibitor space at Waterfest					
Recognition on CRK webpage through 2024	Logo	Logo	Name	Name	Name



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Mallory Pendleton, Headwaters Outreach Manager, at mpendleton@chattahoochee.org.



30th Annual

PATRON CELEBRATION

October 4, 2024

The Eastern, Atlanta, GA

Join us for Chattahoochee Riverkeeper's 30th Annual Patron Celebration, an affair that will honor our history of keeping watch over our waters and look ahead to the next 30 years of river stewardship. We will recognize the individuals, institutions, and businesses who have made a significant contribution to CRK's mission of protecting the Chattahoochee River.



This banquet-style event includes a cocktail reception with silent auction, a seated dinner program with awards and special guest speakers, and a celebratory after party with music and desserts. The annual Patron Celebration is Chattahoochee Riverkeeper's largest fundraiser of the year, aiming to raise at least 20% of our annual operating budget to support the programs that help ensure enough clean water in the Chattahoochee River for now and future generations.



Scan here or visit
chattahoochee.org/patrondinner
to learn more about our Patron
Celebration. Questions? Email
kthiessen@chattahoochee.org.

PATRON CELEBRATION PARTNER BENEFITS

Sponsor Benefits	Presenting Sponsor \$30,000	Diamond Sponsor \$20,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,000
"Presented by" listing						
Branded giveaway at event						
Service project for up to 50 people in 2024						
Mention by CRK Riverkeeper and Executive Director during program						
Access to VIP bar during event						
Ad in event program	Full page	Half page	Quarter page			
Guided excursion on Lake Lanier, West Point Lake, or Chattahoochee River	25 guests Floating Classroom	25 guests Floating Classroom	3 guests Patrol Boat	3 guests Patrol Boat		
Recognition on invitation	Logo	Logo	Logo	Logo	Name	
Recognition in CRK e-blasts and printed newsletter	Logo	Logo	Logo	Logo	Name	Name
Recognition on event webpage through 2024	Logo	Logo	Logo	Logo	Name	Name
On-screen recognition during reception	Logo	Logo	Logo	Name	Name	Name
Tickets to the event	20 tickets (2 VIP tables)	10 tickets (1 VIP table)	10 tickets (1 VIP table)	10 tickets (1 table)	6 tickets	4 tickets

Can't attend? Support the event from home with a Silent Sponsorship of \$1,000.

In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Kyndall Thiessen, Development Director, at kthiessen@chattahoochee.org.

LOGO SUBMISSION GUIDELINES

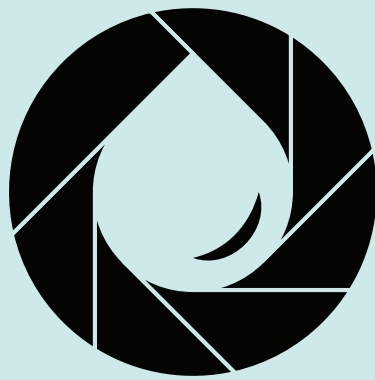
Thank you for wanting to partner with Chattahoochee Riverkeeper!

We value all members of the Chattahoochee community that want to support our work to protect this crucial liquid lifeline. We also take deep pride in our sponsors, and want to ensure that we are able to display your brand as intended and by design. To ensure your logo displays properly in all the assets you are entitled to, we've put together a few logo submission tips below.

Please submit two versions of your logo, one in full-color and one in monochrome (black and white).



Full-color example



Monochrome example

Please submit your logo as a vector file.

Vectors are scalable (not rasterized, or "flat") and ensure your logo will display properly at all sizes. Acceptable vector file types are listed below:

YES

.ai

.eps

.pdf

.svg

NO

.jpg

.png

.tif

.gif



**CHATTAHOOCHEE
RIVERKEEPER®**