



# Waterfest

Saturday, April 20, 2024  
Gainesville, GA

The second annual Waterfest will be held in at Midland Greenway in Gainesville, GA and offered free to the public thanks to donors like you! This community gathering will feature live, local music, food & drinks, an environmental expo, and family-friendly activities. Proceeds from the event will support The Clean Lanier Equation – a CRK campaign that promotes the health of Lake Lanier through education, water quality testing, and resilience planning in the river's headwaters region.



Scan here or visit  
[chattahoochee.org/waterfest](https://chattahoochee.org/waterfest)  
to learn more about Waterfest.  
Questions? Email  
[mpendleton@chattathoochee.org](mailto:mpendleton@chattathoochee.org).

# Waterfest PARTNER BENEFITS

Sponsor Benefits	River Advocate \$2,500	River Conservator \$1,000	River Steward \$750	River Patron \$500	Friend of the River \$250
Two-hour cruise for 25 people on Lake Lanier					
Verbal recognition on-stage at event					
Recognition on CRK's social media platforms					
Name on digital save-the-date (deadline March 15)					
Logo on event signage (deadline April 1)					
Recognition in CRK e-blasts and printed newsletter	Logo	Logo	Logo	Name	
10'x10' exhibitor space at Waterfest					
Recognition on CRK webpage through 2024	Logo	Logo	Name	Name	Name



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Mallory Pendleton, Headwaters Outreach Manager, at [mpendleton@chattahoochee.org](mailto:mpendleton@chattahoochee.org).

# LOGO SUBMISSION GUIDELINES

Thank you for wanting to partner with Chattahoochee Riverkeeper!

We value all members of the Chattahoochee community that want to support our work to protect this crucial liquid lifeline. We also take deep pride in our sponsors, and want to ensure that we are able to display your brand as intended and by design. To ensure your logo displays properly in all the assets you are entitled to, we've put together a few logo submission tips below.

Please submit two versions of your logo, one in full-color and one in monochrome (black and white).



Full-color example



Monochrome example

Please submit your logo as a vector file.

Vectors are scalable (not rasterized, or “flat”) and ensure your logo will display properly at all sizes. Acceptable vector file types are listed below:

YES

.ai

.eps

.pdf

.svg

NO

.jpg

.png

.tif

.gif



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RIVERKEEPER®