



BECCA SUE KLEIN ALL KIDS FISH

Saturday, May 31 (co-ed), Helen, GA
Summer TBD, Atlanta, GA
Saturday, October 18 (all girls), Helen, GA

The Becca Sue Klein All Kids Fish is an annual program that strives to ignite a passion for fly fishing and conservation in the rising generation of youth. Participants have the opportunity to explore the pristine headwaters region of the Chattahoochee River or the vibrant heart of Atlanta at Piedmont Park. During these day-long, action-packed retreats, anglers aged 10-18 experience a comprehensive curriculum including the art of assembling and casting a fly rod, mastering essential knots, understanding proper gear usage, and acquiring skills for safe fish handling and conservation. Additionally, they gain a deep appreciation for the significance of a healthy watershed in sustaining life.



These events succeed with the support of partner groups and a team of dedicated volunteers. Notable contributors include The Orvis Company, Unicoi Outfitters, Sautee Nacoochee Cultural Center, and Piedmont Park Conservancy. We are also proud to collaborate with international partner United Women on the Fly and nonprofit organizations. By joining forces, we are able to make a profound impact on the lives of young people and students from historically underrepresented communities.



Scan here or visit
chattahoochee.org/allkidsfish to
learn more about All Kids Fish events.
Questions? Email
cbaumann@chattahoochee.org.

ALL KIDS FISH PARTNER BENEFITS

Sponsor Benefits	Presenting Sponsor \$10,000	Native Brookie Sponsor \$5,000	Wild Brown Trout Sponsor \$2,500	Rainbow Trout Sponsor \$1,000	Nonprofit & Small Business Partner \$500	Gear Sponsor (in-kind donation of 90+ items)
"Presented by" listing	Yes	No	No	No	No	No
Service project for up to 50 people in 2025	Yes	Yes	Yes	Yes	Yes	Yes
Discount from The Orvis Company on corporate shirt order and embroidery	Yes	Yes	No	No	No	No
Name on event signage	Yes	Yes	Yes	Yes	Yes	Yes
Opportunity to include marketing collateral in goodie bags	Yes	Yes	Yes	No	No	No
Logo on all marketing materials	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on CRK's social media platforms	Yes	Yes	Yes	Yes	No	No
Recognition in CRK e-blast and printed newsletter	Yes	Yes	Yes	Yes	Yes	Yes
Name listed on AKF webpage with link to your website through 2025	Yes	Yes	Yes	Yes	Yes	Yes
Access to event photos (must be credited "[photographer name] for CRK")	Yes	Yes	Yes	Yes	Yes	Yes



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Candace Baumann, Executive Assistant and event manager, at cbaumann@chattahoochee.org.

LOGO SUBMISSION GUIDELINES

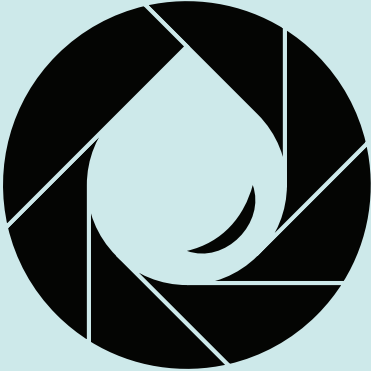
Thank you for wanting to partner with Chattahoochee Riverkeeper!

We value all members of the Chattahoochee community that want to support our work to protect this crucial liquid lifeline. We also take deep pride in our sponsors, and want to ensure that we are able to display your brand as intended and by design. To ensure your logo displays properly in all the assets you are entitled to, we've put together a few logo submission tips below.

Please submit two versions of your logo, one in full-color and one in monochrome (black and white).



Full-color example



Monochrome example

Please submit your logo as a vector file. Vectors are scalable (not rasterized, or “flat”) and ensure your logo will display properly at all sizes. Acceptable vector file types are listed below:

YES



NO



CHATTAHOOCHEE
RIVERKEEPER®