



**CHATTAHOOCHEE
RIVERKEEPER®**
Keeping watch over our waters since 1994

2025 CORPORATE PARTNERSHIP OPPORTUNITIES

Thank you for your interest in supporting Chattahoochee Riverkeeper! Sponsoring one of our annual events is a great way to engage your employees in our mission and demonstrate your commitment to the Chattahoochee River with marketing benefits. Proceeds from our events help sustain our vital education, outreach, and water monitoring programs. You or your company can also directly fund any of our core programs. Your support will protect and preserve the Chattahoochee River now and for future generations.



SWEEP THE HOOCH

March 22

60+ cleanup sites in the
Chattahoochee watershed

Smyrna • Gainesville • LaGrange
www.chattahoochee.org



BECCA SUE KLEIN ALL KIDS FISH

May 31 Helen, GA

Summer TBD Atlanta, GA

October 18 Helen, GA



PATRON DINNER

September 19

Atlanta History Center

SCAN HERE or visit chattahoochee.org/corporate-partnerships
to learn more about supporting CRK's work. Questions? Contact
Kyndall Thiessen at kthiessen@chattahoochee.org





SWEEP THE HOOCH

Saturday, March 22, 2025
Chattahoochee Watershed



In 2025, Sweep the Hooch will celebrate 15 years by continuing to host the southeast region's largest one-day, watershed-wide litter cleanup. Sweep hosts more than 60 cleanup sites spread over 200 river miles from the headwaters in Helen, through Atlanta, and down to Columbus. Sweep the Hooch is THE spring cleanup event making a difference in all our communities throughout the Chattahoochee watershed.

In the last 14 years of Sweeping, 12,000 volunteers have removed 268 TONS of trash, tires, and recyclables from parks, creeks, and the river we all share. Of that, more than 32 tons were recycled.

This event is hosted in partnership with local, state, and national organizations and businesses with a presence in the Chattahoochee watershed. We rely on the support of sponsors to host a cleanup of this magnitude.



Scan here or visit
chattahoochee.org/sweepthehooch
to learn more about Sweep the Hooch.
Questions? Email
tbates@chattahoochee.org.

SWEEP THE HOOCH PARTNER BENEFITS

Sponsor Benefits	River Hero \$20,000	River Champion \$15,000	River Benefactor \$10,000	River Defender \$5,000	River Advocate \$2,500	River Conservator \$1,000	Nonprofit Sponsor \$500
Logo on gift given to all volunteers							
Service project for up to 50 people in 2025							
Marketing banner at cleanup site							
Logo on CRK's cleanup webpage through 2025	Logo	Logo					
Name in press release before event							
Recognition in CRK's RiverCHAT newsletter	Logo	Logo	Logo	Name	Name	Name	Name
Reserved volunteer registrations at the event	40 volunteers	35 volunteers	25 volunteers	20 volunteers	15 volunteers	10 volunteers	5 volunteers
Recognition on Sweep the Hooch webpage through 2025	Logo	Logo	Logo	Name	Name	Name	Name
Recognition in CRK's RiverFLASH e-blast	Logo	Logo	Logo	Name	Name	Name	Name



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Tammy Bates, Outings Director, at tbates@chattahoochee.org.



BECCA SUE KLEIN ALL KIDS FISH

Saturday, May 31 (co-ed), Helen, GA
Summer TBD, Atlanta, GA
Saturday, October 18 (all girls), Helen, GA

The Becca Sue Klein All Kids Fish is an annual program that strives to ignite a passion for fly fishing and conservation in the rising generation of youth. Participants have the opportunity to explore the pristine headwaters region of the Chattahoochee River or the vibrant heart of Atlanta at Piedmont Park. During these day-long, action-packed retreats, anglers aged 10-18 experience a comprehensive curriculum including the art of assembling and casting a fly rod, mastering essential knots, understanding proper gear usage, and acquiring skills for safe fish handling and conservation. Additionally, they gain a deep appreciation for the significance of a healthy watershed in sustaining life.



These events succeed with the support of partner groups and a team of dedicated volunteers. Notable contributors include The Orvis Company, Unicoi Outfitters, Sautee Nacoochee Cultural Center, and Piedmont Park Conservancy. We are also proud to collaborate with international partner United Women on the Fly and nonprofit organizations. By joining forces, we are able to make a profound impact on the lives of young people and students from historically underrepresented communities.



Scan here or visit
chattahoochee.org/allkidsfish to
learn more about All Kids Fish events.
Questions? Email
cbaumann@chattahoochee.org.

ALL KIDS FISH PARTNER BENEFITS

Sponsor Benefits	Presenting Sponsor \$10,000	Native Brookie Sponsor \$5,000	Wild Brown Trout Sponsor \$2,500	Rainbow Trout Sponsor \$1,000	Nonprofit & Small Business Partner \$500	Gear Sponsor (in-kind donation of 90+ items)
"Presented by" listing	Yes	No	No	No	No	No
Service project for up to 50 people in 2025	Yes	Yes	Yes	Yes	Yes	Yes
Discount from The Orvis Company on corporate shirt order and embroidery	Yes	Yes	No	No	No	No
Name on event signage	Yes	Yes	Yes	Yes	Yes	Yes
Opportunity to include marketing collateral in goodie bags	Yes	Yes	Yes	No	No	No
Logo on all marketing materials	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on CRK's social media platforms	Yes	Yes	Yes	Yes	No	No
Recognition in CRK e-blast and printed newsletter	Yes	Yes	Yes	Yes	Yes	Yes
Name listed on AKF webpage with link to your website through 2025	Yes	Yes	Yes	Yes	Yes	Yes
Access to event photos (must be credited "[photographer name] for CRK")	Yes	Yes	Yes	Yes	Yes	Yes



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Candace Baumann, Executive Assistant and event manager, at cbaumann@chattahoochee.org.



31st Annual
**PATRON
DINNER**

September 19, 2025
Atlanta History Center

Chattahoochee Riverkeeper's Annual Patron Dinner is an affair recognizing the individuals, institutions, and businesses who have made a significant contribution to CRK's mission of protecting the Chattahoochee River. This year's event will look ahead to the river's future, celebrating our youth education and engagement programs that empower the next generation of water stewards. Guests will have access to Atlanta History Center's museum galleries to explore how the city's past might inform the river's future.



This banquet-style event includes a cocktail reception with silent auction, a seated dinner program with awards, the Riverkeeper's highly anticipated "State of the River" address, and a celebratory dessert after-party. The annual Patron Dinner is Chattahoochee Riverkeeper's largest fundraiser of the year, aiming to raise at least 20% of our annual operating budget to support the programs that help ensure enough clean water in the Chattahoochee River for now and future generations.



Scan here or visit
chattahoochee.org/patrongdinner
to learn more about our Patron Dinner.
Questions? Email
kthiessen@chattahoochee.org.

PATRON DINNER PARTNER BENEFITS

Sponsor Benefits	Presenting Sponsor \$30,000	Diamond Sponsor \$20,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,000
"Presented by" listing						
Branded giveaway at event						
Service project for up to 50 people in 2025						
Mention by CRK Riverkeeper and Executive Director during program						
VIP event access						
Guided excursion on Lake Lanier, West Point Lake, or Chattahoochee River	25 guests Floating Classroom	25 guests Floating Classroom	3 guests Patrol Boat	3 guests Patrol Boat		
Recognition on digital invitation	Logo	Logo	Logo	Logo	Name	
Recognition in CRK e-blasts and printed newsletter	Logo	Logo	Logo	Logo	Name	Name
Recognition on event webpage through 2025	Logo	Logo	Logo	Logo	Name	Name
On-screen recognition during reception	Logo	Logo	Logo	Name	Name	Name
Tickets to the event	20 tickets (2 VIP tables)	10 tickets (1 VIP table)	10 tickets (1 VIP table)	10 tickets (1 table)	6 tickets	4 tickets

In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Kyndall Thiessen, Development Director, at kthiessen@chattahoochee.org.

Our Programs



You or your company may choose to forgo an event sponsorship in favor of directly funding one of Chattahoochee Riverkeeper's core programs. Learn more about our programs below. Marketing benefits may be coordinated at the funder's request.

Fund one of CRK's core programs

Floating Classroom
Trash-Free Chattahoochee
Neighborhood Water Watch

Please contact Kyndall Thiessen at kthiessen@chattahoochee.org with questions about our programs.

Floating Classroom

Chattahoochee Riverkeeper operates the only two floating classrooms in Georgia: the Lake Lanier Aquatic Learning Center and the West Point Lake Floating Classroom. The program engages students through a STEM-based, hands-on science curriculum that is tailored for each grade level and meets state education performance standards.

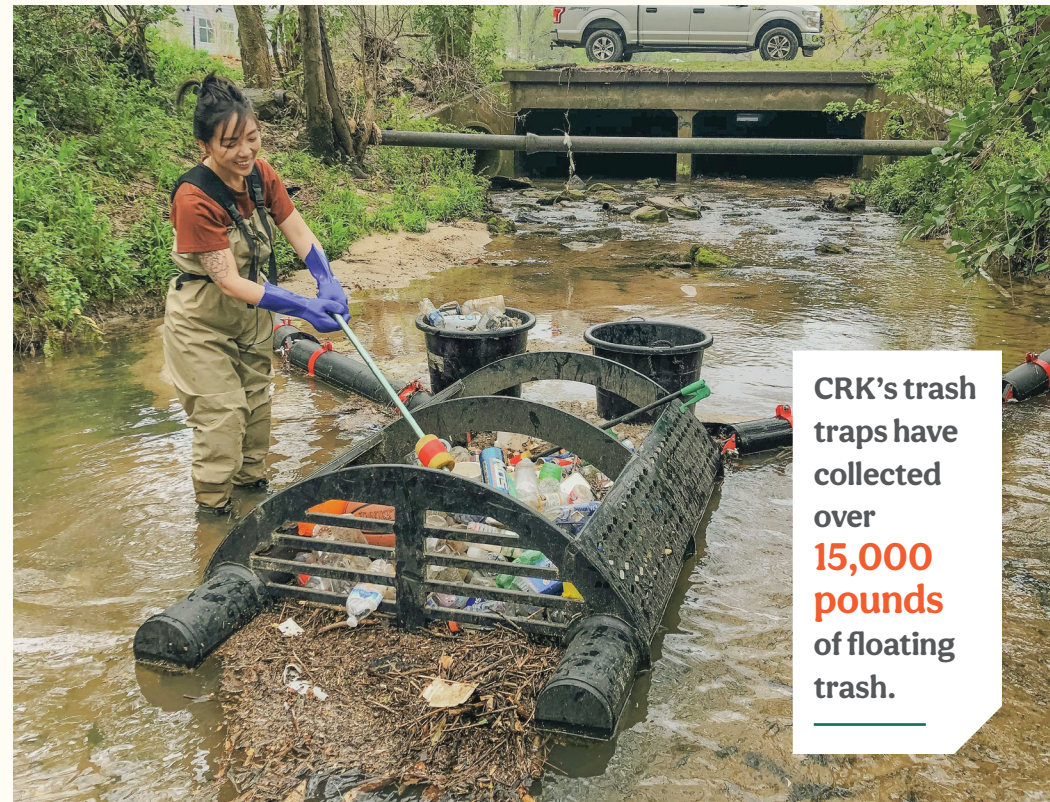
Each year, around 8,000 students join us for an outing! For some, it's their first time on the water. Our goal is to offer the program to as many participants as possible regardless of their ability to pay. **Your contribution will fund scholarships for students from Title I schools and community-based programs for low-income families to experience the floating classroom program (scholarships are \$35/student).**

Trash-Free Chattahoochee

The volume of garbage in our rivers, lakes, and oceans is a global crisis. For more than three decades, Chattahoochee Riverkeeper has carried out an ever-growing Trash-Free Chattahoochee campaign to rid our watershed



Each year, **8,000 students** join us for an outing.



CRK's trash traps have collected over **15,000 pounds** of floating trash.

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of trash, tires, and recyclables. We employ devices called “trash traps” to remove floating litter from tributaries of Chattahoochee River. Since the program’s inception in 2019, CRK’s trash traps have collected over 15,000 pounds of floating trash. Approximately 40% of the volume of collected trash is recycled. **\$5,000 will help maintain a trash trap for one year.**

We have also organized hundreds of volunteer cleanups and more than 20,000 volunteers have removed more than three million pounds of trash and recyclables from the watershed. **Your support will sustain this effort in 2025.**

Your company can also choose to host a private cleanup project for your employees. The fee for a private cleanup is \$1,500; please contact Tammy Bates at tbates@chattahoochee.org to arrange.

Neighborhood Water Watch

Neighborhood Water Watch is a collaborative program between CRK and neighborhood groups, schools, and individual volunteers in our watershed.

Volunteers collect water samples from more than 200 sites on the river, lakes, and creeks each week and bring them to one of our four laboratories located in Atlanta, Columbus, Gainesville, and LaGrange. Once there, water samples are analyzed for bacteria that may indicate pollution or other water quality issues. The data is then made available to the public on our website. Any threats indicated – such as sediment pollution or unsafe bacteria levels – are addressed by CRK, as we work with local utilities, local governments, neighborhood groups, and community leaders to stop these public health threats.

Your support will keep our laboratories stocked with supplies, equip our volunteer sample kits and training, and provide CRK staff with the resources to track down pollution in our waterways.

Fund one of CRK’s core programs

Floating Classroom
Trash-Free Chattahoochee
Neighborhood Water Watch

Please contact Kyndall Thiessen at kthiessen@chattahoochee.org for more information.

Volunteers collect water samples from more than 200 sites to be analyzed for bacteria that may indicate pollution or water quality issues.



LOGO SUBMISSION GUIDELINES

Thank you for wanting to partner with Chattahoochee Riverkeeper!

We value all members of the Chattahoochee community that want to support our work to protect this crucial liquid lifeline. We also take deep pride in our sponsors, and want to ensure that we are able to display your brand as intended and by design. To ensure your logo displays properly in all the assets you are entitled to, we've put together a few logo submission tips below.

Please submit two versions of your logo, one in full-color and one in monochrome (black and white).



Full-color example



Monochrome example

Please submit your logo as a vector file. Vectors are scalable (not rasterized, or “flat”) and ensure your logo will display properly at all sizes. Acceptable vector file types are listed below:

YES

.ai

.eps

.pdf

.svg

NO

.jpg

.png

.tif

.gif



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