

2026 CORPORATE PARTNERSHIP OPPORTUNITIES



**Thank you for
your interest in supporting
Chattahoochee Riverkeeper!**

Sponsoring one of our annual events is a great way to engage your employees in our mission and demonstrate your commitment to the Chattahoochee River with marketing benefits. Proceeds from our events help sustain our vital education, outreach, and water monitoring programs. You or your company can also directly fund any of our core programs. Your support will protect and preserve the Chattahoochee River now and for future generations.





SWEEP THE HOOCH

Saturday, March 21, 2026
Chattahoochee Watershed

Sweep the Hooch is one of the largest one-day, watershed-wide litter cleanups in the Southeast. Volunteers gather for this beloved day of service at more than 60 cleanup sites spanning 14 counties and 200 river miles from the Chattahoochee River headwaters in Helen, through Atlanta, and down to Columbus, making a difference throughout the entire watershed.

In the last 15 years, over 13,000 Sweep the Hooch volunteers have removed 309 TONS of trash, tires, and recyclables from parks, creeks, and the river we all share. Of that, more than 37 tons have been recycled.

This event is hosted in partnership with local, state, and national organizations and businesses with a presence in the Chattahoochee watershed. Sponsoring Sweep the Hooch is a great way to engage your employees in our mission and demonstrate your commitment to the Chattahoochee River.



60 CLEANUP SITES

14 COUNTIES

200 RIVER MILES



Scan here or visit sweepthehooch.org to learn more about Sweep the Hooch. Questions? Email tbates@chattahoochee.org.

SWEEP THE HOOCH PARTNER BENEFITS

Sponsor Benefits	River Hero \$20,000	River Champion \$15,000	River Benefactor \$10,000	River Defender \$5,000	River Advocate \$2,500	River Conservator \$1,000	River Friend* \$500
Logo on gift given to all volunteers							
Service project for up to 50 people hosted in 2026							
Logo on CRK's cleanup webpage through 2026	Logo	Logo					
Name in press release pre/post event							
Recognition in CRK's RiverCHAT newsletter	Logo	Logo	Logo	Name	Name	Name	Name
Reserved volunteer registrations at the event	40 volunteers	35 volunteers	25 volunteers	20 volunteers	15 volunteers	10 volunteers	5 volunteers
Recognition on Sweep the Hooch webpage through 2026	Logo	Logo	Logo	Name	Name	Name	Name
Recognition in CRK's RiverFLASH e-blast	Logo	Logo	Logo	Name	Name	Name	Name

*This sponsorship level is reserved for small businesses and nonprofit partners



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Tammy Bates, Outings Director, at tbates@chattahoochee.org.



Waterfest

Saturday, May 9, 2026
Cumming City Center

Waterfest is an outdoor music and community festival hosted in partnership with Chattahoochee Riverkeeper and Cumming City Center.

This eco-focused event brings together live performances, family-friendly fun, and environmental action. Proceeds will support Chattahoochee Riverkeeper's work throughout the Headwaters region, from Buford Dam to Helen, including water quality monitoring, trash removal, and water resilience planning.



Water
FEST



Scan here or visit chattahoochee.org/waterfest to learn more about Waterfest. Questions? Email bcuttle@chattahoochee.org.

WATERFEST PARTNER BENEFITS

Sponsor Benefits	River Advocate \$5,000	River Conservator \$2,500	River Steward \$1,000	River Patron \$500	Friend of the River \$250
Service project for up to 25 people in 2026					
Verbal recognition on-stage at the event					
Guided excursion on Lake Lanier, West Point Lake, or Chattahoochee River	25 guests Floating Classroom	3 guests Patrol Boat			
Recognition on CRK's social media platforms	Logo	Logo	Logo		
Recognition on the digital invitation	Logo	Logo	Logo	Name	
10'x10' exhibitor space at Waterfest					
Recognition in CRK eblasts and newsletter	Logo	Logo	Logo	Name	Name



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Bailey Cuttle, Headwaters Development Specialist, at bcuttle@chattahoochee.org.



BECCA SUE KLEIN ALL KIDS FISH

Saturday, May 30 (co-ed), Gainesville, GA
Saturday, October 17 (all girls), Location TBD

The Becca Sue Klein All Kids Fish is an annual program that strives to ignite a passion for fly fishing and conservation in the rising generation of youth. During these day-long, action-packed retreats, anglers aged 10-18 experience a comprehensive curriculum that includes the art of assembling and casting a fly rod, mastering essential knots, understanding proper gear use, and acquiring skills for safe fish handling and conservation. Additionally, they gain a deep appreciation for the significance of a healthy watershed in sustaining life.



These events succeed with the support of partner groups and a team of dedicated volunteers. Notable contributors include The Orvis Company and Elachee Nature Science Center. We are also proud to collaborate with iFishiBelong, United Women on the Fly, and other nonprofit organizations. By joining forces, we make a profound impact on the lives of young people and students from historically underrepresented communities.



Scan here or visit
chattahoochee.org/allkidsfish to
learn more about All Kids Fish events.
Questions? Email
cbaumann@chattahoochee.org.

ALL KIDS FISH PARTNER BENEFITS

Sponsor Benefits	Presenting Sponsor \$10,000	Native Brookie Sponsor \$5,000	Wild Brown Trout Sponsor \$2,500	Rainbow Trout Sponsor \$1,000	Nonprofit & Small Business Partner \$500	Gear Sponsor (in-kind donation of 90+ items)
"Presented by" listing						
Service project for up to 50 people in 2026						
Boat Patrol ride on the Chattahoochee River with the Executive Director						
Opportunity to include marketing collateral in goodie bags						
Recognition on CRK's social media platforms						
Recognition in the CRK e-blast and newsletter						
Name listed on AKF web page with link to your website through 2026						
Access to event photos (must be credited "[photographer name] for CRK")						



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Candace Baumann, Director of Becca Sue Klein All Kids Fish, at cbaumann@chattahoochee.org.



RIVER RENDEZVOUS

Fall 2026

Each fall, Chattahoochee Riverkeeper collaborates with partners to organize a series of community water-sampling days. These River Rendezvous events help provide a snapshot of water quality in the Chattahoochee River Basin while engaging people in hands-on environmental stewardship.

No previous water monitoring experience is necessary! Volunteers receive a brief training before heading out to nearby creeks with their sampling kits. After collecting their samples, volunteers return to the starting point for lunch while CRK staff and interns begin analyzing various water quality parameters.



The series includes: **Headwaters River Rendezvous** in Gainesville, **Westside River Rendezvous** in Atlanta, and **Columbus River Rendezvous** in Columbus. These events are fun, family-friendly opportunities to demonstrate that we all have a hand in protecting our water resources. Your support helps ensure the success of these events.



Scan here or visit chattahoochee.org/river-rendezvous to learn more about the River Rendezvous series. Questions? Email jsterling@chattahoochee.org.

RIVER RENDEZVOUS PARTNER BENEFITS

Sponsor Benefits	Presenting Sponsor \$10,000	\$5,000 Sponsor	\$2,500 Sponsor	\$1,000 Sponsor	\$500 Sponsor
"Presented by" listing on all promotional and marketing materials for all River Rendezvous events in 2026					
Verbal recognition during volunteer briefing at event					
Recognition on CRK's social media platforms					
Recognition in eblasts advertising and summarizing the event(s)	Logo	Logo	Logo	Logo	Name
Recognition in RiverCHAT newsletter	Logo	Logo	Logo	Logo	Name



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Jess Sterling, Technical Programs Director, at jsterling@chattahoochee.org.



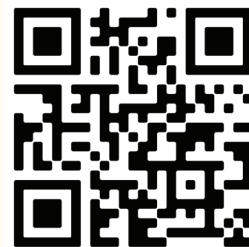


ANNUAL PATRON PARTY

September 10, 2026
42 West, Atlanta

Chattahoochee Riverkeeper's Annual Patron Party celebrates the individuals, partner groups, and institutions who have made significant contributions to CRK's mission of protecting the Chattahoochee River. A shift from the traditional banquet-style gala and seated program, this year's event will take a more casual approach with heavy hors d'oeuvres, cocktails, and an interactive, educational "State of the River" address. It's a fabulous opportunity to network with other CRK members and sponsors who love the Chattahoochee River.

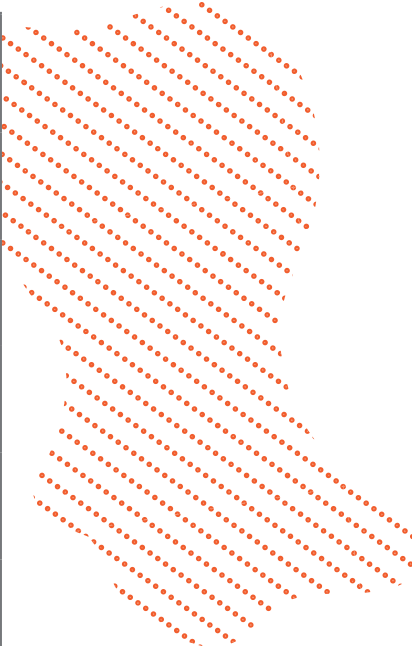
There will be opportunities to support CRK's core programs through an exciting silent auction and a call to "Fund the Future" with a donation. This event regularly raises a large portion of our annual operating budget to sustain the programs that help ensure enough clean water in the Chattahoochee River for now and future generations.



Scan here or visit
chattahoochee.org/patronparty
to learn more about our Patron Party.
Questions? Email
kthiessen@chattahoochee.org

PATRON PARTY PARTNER BENEFITS

Sponsor Benefits	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$1,000
Service project for up to 50 people in 2026			
Mention by CRK Riverkeeper and Executive Director during program			
Guided excursion for four on the Chattahoochee River			
Recognition in CRK eblasts and newsletter	Logo	Logo	Name
Recognition on event web page through 2026	Logo	Logo	Name
On-screen recognition during reception	Logo	Logo	Name
Tickets to the event	Assigned VIP table for 10	4 tickets	2 tickets



In order to best illustrate your brand's support, we request that all logos be a high-res vector file (.eps, .svg, etc.). Questions about this event? Email Kyndall Thiessen, Development Director, at kthiessen@chattahoochee.org.

Our Programs



You or your company may choose to forgo an event sponsorship in favor of directly funding one of Chattahoochee Riverkeeper's core programs. Learn more about our programs below. Marketing benefits may be coordinated at the funder's request.

Fund one of CRK's core programs

Floating Classroom
Trash-Free Chattahoochee
Neighborhood Water Watch

Please contact Kyndall Thiessen at kthiessen@chattahoochee.org with questions about our programs.

Floating Classroom

Chattahoochee Riverkeeper operates the only two floating classrooms in Georgia: the Lake Lanier Aquatic Learning Center and the West Point Lake Floating Classroom. The program engages students through a STEM-based, hands-on science curriculum that is tailored for each grade level and meets state education performance standards.

Each year, around 10,000 students join us for an outing! For some, it's their first time on the water. Our goal is to offer the program to as many participants as possible regardless of their ability to pay. **Your contribution will fund scholarships for students from Title I schools and community-based programs for low-income families to experience the floating classroom program (scholarships are \$35/student).**

Trash-Free Chattahoochee

The volume of garbage in our rivers, lakes, and oceans is a global crisis. For more than three decades, Chattahoochee Riverkeeper has carried out an ever-growing Trash-Free Chattahoochee campaign to rid our watershed

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Each year, **10,000 students** join us for an outing.



CRK's trash traps have collected over **20,000 pounds** of floating trash.

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of trash, tires, and recyclables. We employ devices called “trash traps” to remove floating litter from tributaries of Chattahoochee River. In 2025, CRK’s 17 trash traps collected more than 3,800 pounds of trash and recyclables from the waterways. **A \$5,000 gift will help maintain one trash trap for a year.**

We also regularly host volunteer cleanups. 2025 was a record-breaking year in trash removal, with 2,333 volunteers removing more than 70 tons of trash and recyclables from our water. **Each dollar donated helps remove one pound of trash; your support will sustain this effort in 2026.**

Your company can also choose to host a private cleanup project for your employees. The fee for a private cleanup is \$1,700; please contact Tammy Bates at tbates@chattahoochee.org to arrange.

Neighborhood Water Watch

Neighborhood Water Watch is a collaborative program between CRK and neighborhood groups, schools, and individual volunteers in our watershed.

Volunteers collect water samples from more than 300 sites on the river, lakes, and creeks each week and bring them to one of our four laboratories located in Atlanta, Columbus, Gainesville, and LaGrange. Once there, water samples are analyzed for bacteria that may indicate pollution or other water quality issues. The data is then made available to the public on our website. Any threats indicated – such as sediment pollution or unsafe bacteria levels – are addressed by CRK, as we work with local utilities, local governments, neighborhood groups, and community leaders to stop these public health threats.

Your support will keep our laboratories stocked with supplies, equip our volunteer sample kits and training, and provide CRK staff with the resources to track down pollution in our waterways.

Volunteers collect water samples from more than **300 sites** to be analyzed for bacteria that may indicate pollution or water quality issues.



Fund one of CRK’s core programs

Floating Classroom
Trash-Free Chattahoochee
Neighborhood Water Watch

Please contact Kyndall Thiessen at kthiessen@chattahoochee.org for more information.

LOGO SUBMISSION GUIDELINES

Thank you for wanting to partner with Chattahoochee Riverkeeper!

We value all members of the Chattahoochee community that want to support our work to protect this crucial liquid lifeline. We also take deep pride in our sponsors, and want to ensure that we are able to display your brand as intended and by design. To ensure your logo displays properly in all the assets you are entitled to, we've put together a few logo submission tips below.

Please submit two versions of your logo, one in full-color and one in monochrome (black and white).



Full-color example



Monochrome example

Please submit your logo as a vector file.

Vectors are scalable (not rasterized, or "flat") and ensure your logo will display properly at all sizes. Acceptable vector file types are listed below:

YES

.ai

.eps

.pdf

.svg

NO

.jpg

.png

.tif

.gif



CHATTAHOOCHEE
RIVERKEEPER®